

Message

From: Scott-Forte, Londa [Scott-Forte.Londa@epa.gov]
Sent: 7/15/2019 7:18:34 PM
To: Ryan, Jini [Ryan.Jini@epa.gov]
Subject: Re: graphic
Attachments: USMCA_infograph_July2019-2.jpg; USMCA_infograph_July2019-2.psd

Hi Jini,

Attached is my mockup for graphic 2. I also included the PSD file.

Thanks!
londa

LONDA SCOTT FORTE
Visual Information Specialist

U.S. EPA
Office of Multimedia
Office of Public Affairs
6318 William Jefferson Clinton Building North (WJC Bldg North)
Washington, DC 20460
202.564.1504 (office phone)

Ex. 6 Personal Privacy (PP)

From: Ryan, Jini
Sent: Monday, July 15, 2019 3:10:36 PM
To: Scott-Forte, Londa
Subject: RE: graphic

Thanks.

Ms. Jini Ryan
Director
Office of Multimedia (OM)
U.S. Environmental Protection Agency

202-564-0175 (Office)
Ex. 6 Personal Privacy (PP) (Cell)
ryan.jini@epa.gov (Email)

Address:

1200 Pennsylvania Ave., NW
WJC-North, Room 6330H, MC 1703A
Washington, DC 20460

Office of Multimedia intranet site

Ex. 6 Personal Privacy (PP)

(Note: it works best in Firefox and Chrome)

FOR EPA STAFF:

EPAtv is available at <https://epatv.epa.gov>

(Note: it only works in Internet Explorer)

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From: Ryan, Jini

Sent: Monday, July 15, 2019 3:08:18 PM

To: Schiermeyer, Corry; Widener, Charles (Chuck)

Cc: Grantham, Nancy; Scott-Forte, Londa

Subject: RE: graphic

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From: Schiermeyer, Corry

Sent: Monday, July 15, 2019 3:06 PM

To: Widener, Charles (Chuck) <Widener.Charles@epa.gov>; Ryan, Jini <Ryan.Jini@epa.gov>

Cc: Grantham, Nancy <Grantham.Nancy@epa.gov>

Subject: graphic

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USMCA creates a framework for more balanced, reciprocal trade that supports high paying jobs for Americans and grows our economy. The Agreement also includes the most progressive environmental outcome to date for any of our free trade agreements. #USMCANow

Corry Schiermeyer

Associate Administrator

Office of Public Affairs

Environmental Protection Agency

Schiermeyer.corry@epa.gov

202-564-6782

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#USMCANow



www.epa.gov

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Sent: 7/15/2019 7:22:48 PM
To: Scott-Forte, Londa [Scott-Forte.Londa@epa.gov]
Subject: RE: graphic
Attachments: 2019-07-15_MarineLitter.psd; 2019-07-15_MarineLitter.jpg

Here's my .psd file. Thanks.

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Associate Administrator

Office of Public Affairs

Environmental Protection Agency

Schiermeyer.corry@epa.gov

202-564-6782

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Sent: 7/15/2019 7:20:25 PM
To: Schiermeyer, Corry [schiermeyer.corry@epa.gov]; Ryan, Jini [Ryan.Jini@epa.gov]; Widener, Charles (Chuck) [Widener.Charles@epa.gov]
CC: Grantham, Nancy [Grantham.Nancy@epa.gov]
Subject: Re: graphic
Attachments: USMCA_infograph_July2019-2.jpg

Hi Corry,

Attached is the graphic for Thursday. Jini will send the other graphic shortly. Please let me know of any changes/corrections/suggestions.

Thanks!
londa

LONDA SCOTT FORTE
Visual Information Specialist

U.S. EPA
Office of Multimedia
Office of Public Affairs
6318 William Jefferson Clinton Building North (WJC Bldg North)
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Director

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U.S. Environmental Protection Agency

202-564-0175 (Office)

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1200 Pennsylvania Ave., NW

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Office of Public Affairs

Environmental Protection Agency

ED_002789_00001607-00002

Schiermeyer.corry@epa.gov

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#USMCANow



www.epa.gov

Message

From: Schiermeyer, Corry [schiermeyer.corry@epa.gov]
Sent: 7/12/2019 2:00:13 PM
To: Schiermeyer, Corry [schiermeyer.corry@epa.gov]
Subject: RE: tweets

The WH would like Cabinet members to tweet about the USMCA with the hashtag: #USMCANow. I will see if we can find some graphic they are using that we can push with the tweets. I will have a tweet on Monday for AEL, as well...and then later in the week we will have tweets for the events in Ohio.

Please see proposed tweets for today and next week on USMCA:

Today:

The USMCA is the strongest and most advanced trade agreement ever negotiated. It is the 1st time environmental obligations are core elements in an agreement. It is good for the US, Mexico, and Canada, benefiting our workers, farmers, businesses, and the environment. #USMCANow

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202-564-6782

Message

From: Schiermeyer, Corry [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=B0332276A9784253A5A78F39ECCF1F29-SCHIERMEYER]
Sent: 7/16/2019 4:28:51 PM
To: Molina, Michael [molina.michael@epa.gov]
Subject: RE: tweet today

Thank you!

From: Molina, Michael
Sent: Tuesday, July 16, 2019 12:27 PM
To: Schiermeyer, Corry <schiermeyer.corry@epa.gov>
Subject: RE: tweet today

Looks good

From: Schiermeyer, Corry
Sent: Tuesday, July 16, 2019 12:21 PM
To: Molina, Michael <molina.michael@epa.gov>
Subject: RE: tweet today

Yep...

From: Molina, Michael
Sent: Tuesday, July 16, 2019 12:20 PM
To: Schiermeyer, Corry <schiermeyer.corry@epa.gov>
Subject: RE: tweet today

The # came from the WH, right?

From: Schiermeyer, Corry
Sent: Tuesday, July 16, 2019 11:48 AM
To: Molina, Michael <molina.michael@epa.gov>
Subject: tweet today

Hello Michael,

Here are the graphics to go with the USMCA tweet for this week.

Tuesday:

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Yes please

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Corry – want us to retweet via the main account when you post?

Chuck Widener
Director, Office of Web Communications
Office of Public Affairs
US Environmental Protection Agency
1200 Pennsylvania Avenue, N.W.
Mail Code: 1703A, Washington, D.C. 20460
Tel: 202-564-8403 | widener.charles@epa.gov

From: Ryan, Jini
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Here you go. Please let us know if you need any revisions. Thanks.

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The USMCA contains a historic, first-ever commitment to reduce marine litter. Did you know, 60% of the world's marine litter comes from six Asian nations. EPA has the technology and expertise to help, and we are in the forefront of reducing marine litter. #USMCANow

Thursday:

USMCA creates a framework for more balanced, reciprocal trade that supports high paying jobs for Americans and grows our economy. The Agreement also includes the most progressive environmental outcome to date for any of our free trade agreements. #USMCANow

Corry Schiermeyer
Associate Administrator
Office of Public Affairs
Environmental Protection Agency
Schiermeyer.corry@epa.gov
202-564-6782